

## CV

### SUMMARY

With over 15 years of experience, I specialize in providing consultancy services in governance, public policy, and digital transformation. My extensive background encompasses various areas, including governance, digital transformation, public sector reform, and political communication. I have been privileged to serve a diverse clientele from the public, non-profit, and private sectors.

Much of my work involves publishing digital transformation and governance content, thereby contributing to disseminating valuable insights in these fields.

I have been honored to speak at numerous international conferences, where I shared my expertise in public policy and digital governance. My academic qualifications include a Ph.D. in Governance from the Hertie School in Berlin, a Master of Public Policy from the University of Erfurt in Germany, and a Master of Arts in Global Citizenship, Identities, and Human Rights from the University of Nottingham, UK. In addition, I hold a Bachelor of Science in Engineering from Cairo University.

### PERSONAL INFORMATION

Surname, Name	Dr. MONES, Haytham
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### EDUCATION

09/2017-10/2023	Hertie School of Governance, Berlin Doctorate of Governance <ul style="list-style-type: none"><li>Thesis title: Unveiling the Dynamics of Public Value Creation on Social Media: A New Zealand Perspective</li></ul>
10/2015-07/2017	Willy Brandt school, University of Erfurt Masters of Public Policy (Overall Grade: 1.3) <ul style="list-style-type: none"><li>Thesis title: "Prospects of Big Data for Citizen-Centric Public Service Design in Egypt" (Grade: 1.0)</li></ul>
09/2014-09/2015	University of Nottingham Masters of Arts in Global Citizenship, Identities and Human Rights (Overall Grade: Merit) <ul style="list-style-type: none"><li>Thesis title: Examining Gender Discourses in Economic and Social Development Policies in Egypt 2011-2015</li></ul>
09/2014-07/2014	Cairo University Diploma of Public Policy and Child Rights
09/2004-07/2010	Faculty of Engineering, Cairo University Bachelor of Science in Electrical and Electronics Engineering

## PROJECTS

- 2023-2024 *Hertie School, Berlin, Germany*  
Senior Strategic Leadership and Change Management Program in Iraq
- Supervised the project implementation in Iraq
  - Supervised the curriculum development and logistical preparations on-site in partnership with EUAM Iraq.
- 2023 *GIZ, Egypt: INNOPA Project*  
Data Governance and Data Protection In Egypt
- Consulted GIZ team on organizing a panel discussion with the Egyptian counterparts responsible for drafting the new data governance law in Egypt.
  - Published a report including recommendations for the new data governance law development in Egypt.
- 2023 *Hertie School, Berlin, Germany*  
Participated in publishing a policy brief on "Implementing Data Access of the Digital Services Act Collaboration of European Digital Service Coordinators and Researchers in Building Strong Oversight over Social Media Platforms"  
The policy brief is available [here](#)
- 2021 *NAAS, Berlin, Germany*  
[Digital Membership Portal for NAAS Network](#)
- Assisted NAAS in digitalizing their membership processes
  - Trained the staff of NAAS to digitalize their work processes
  - Oversaw the implementation of the portal and the internal change management in the organization
- 2019-Present *Global Project Partners e.V., Berlin, Germany*  
[Women in Business Portal: The first businesswomen portal in the MENA region](#)
- Oversaw the implementation of the portal and the internal change management in the organization
  - Monitored and evaluated the work delivered by the software development company.
  - Trained representatives from the business women's associations on utilizing the portal to maximize benefits for their members.
  - Trained businesswomen on e-Commerce and transforming their businesses to utilize digital opportunities for business development.
- 2021 *Hertie School, Berlin, Germany*  
Curriculum development for a course on The SDGs Good Governance Principles From Theory to Practice. The course is conducted by National Management Institute in Egypt and was developed in collaboration with Hertie School and GIZ Egypt.
- 2020 *Digital Arabia Network, Berlin, Germany*

### [Arabic glossary for digital terms for non-specialists](#)

- Carried out the research activities necessary for creating the glossary
- Authored the glossary in Arabic

2019

#### *Platform e.V.*

##### Mapping digital skills in the labor market in Germany

- Examined the job market and identified gaps in digital competences in Germany
- Held a facilitated focus group discussion with the targeted audience ranging from: young people, youth workers, entrepreneurs and political decision makers,
- Researching and creating a skills' profile of youth workers, and young individuals with needs, challenges and prerequisites in the context of non-formal learning

2017

#### *Phineo, Berlin, Germany*

##### [Dissemination of the Social Impact Navigator](#)

- Worked with a team of 5 people to conduct surveys and interviews understanding issues with disseminating Phineo's social impact navigator
- Researched and drafted policy recommendations for improving the dissemination activities of the social impact navigator

## **WORKING EXPERIENCE**

09/2022-Present

#### DigitalService GmbH des bundes

##### *People manager and Senior Software Developer*

- Managed a team of software developers working on a project to digitalize law-making and publishing in the German Government
- Assisted in the development of the project in an agile setup.

09/2018-Present

#### eSquare e.V.

##### *Vorstandsvorsitzender (CEO)*

- Founded [AkhbarMeter](#) project in Egypt, the first digital media observatory and fact-checking platform in Egypt and the Middle East.

09/2017-09/2018

#### Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)

##### *Advisor for the project "Strengthening Reform Initiatives in Public Administration" Egypt.*

- Advised the minister of the Central Agency for Organization and Administration (CAOA) in Egypt on several topics, including the establishment of equal opportunities' office, the review of internal code of conduct, the digital transformation of CAO, and the capacity development of employees.

- Drafted several policy papers for CAO A on institutional development and digital transformation.
- Drafted the first participatory communication strategy and operational plan for CAO A in 2018.
- Facilitated a participatory event for strategy development and operational planning in CAO A in 2018.
- Managed different consultancy assignments and working areas of the Public Administration component in GIZ office.
- Facilitated a study tour for key public officials from Egypt to key public institutions in Germany, such as the Federal Ministry for Economic Cooperation and Development, the Federal Ministry of Interior, Hertie School, GIZ, and Bundesakademie für Öffentliche Verwaltung in Germany.

08/2016-01/2017

PHINEO gemeinnützige AG and University of Erfurt  
*Researcher*

- Conducted research on the “Global Prospects for the Dissemination of the Social Impact Navigator” analyzing the communication strategies for the newly developed tool by Phineo “The Social Impact Navigator”

08/2016-10/2016

eGovLab, University of Stockholm, Sweden  
*Research Intern*

- Administered and organized the Connectivity and Intelligent Mobility Conference in Kista, Sweden
- Participated in research activities of eGovlab

12/2014-12/2015

Groundwork Greater Nottingham, Nottingham, UK  
*Researcher*

- Researched community needs and access to public services in Leen Valley Ward, Nottingham
- Organized focus groups with citizens of the ward and representatives from the Nottingham city council

12/2013-09/2014

Cabinet of the Ministry of International Cooperation, Egypt  
*Researcher*

- Evaluated the progress of some of the aid projects
- Planned transparency and communication reform initiatives for the ministry
- Organized the first initiative for citizens’ participation in monitoring of the ministry’s projects (Raaeb).

09/2012-12/2013

Tahrir Lounge project, Goethe Institute, Cairo, Egypt

### *Deputy Director*

- Assisted in administering the project's team
- Organized training programs with the project
- Trained and coached team members on event organization
- Reported to the director of Tahrir Lounge project and Goethe Institute
- Partnered with youth-led initiatives, public and civil society institutions to organize joint events.

09/2011-09/2012

John D. Gerhart Center for Philanthropy and Civic Engagement,  
*American University in Cairo*  
*Program Coordinator*

- Planned the Leadership for Change Program
- Evaluated the progress of program participants
- Facilitated field visits and mentorship for participants

09/2011-09/2012

Qestas for Peace and Human Rights  
*Part-Time Program Coordinator*

- Coordinated the Human Rights for Kids training program
- Drafted reports and proposals for donors of the organization

09/2010-09/2011

The American Embassy in Cairo  
*Alumni Coordinator*

- Spoke on behalf of the alumni network in Egypt
- Organized the inspire conference in Cairo for alumni
- Administered the Department of State's grants to alumni organizations in Egypt

### **PUBLICATIONS**

05/2022

Mones, H. (2022). What can we do to protect our digital future? Medium. Available on this [link](#)

09/2017

Mones, H. (2017). Gender Discourses in Egyptian Policies Post Revolution (2012-2015). Germany: LAP Lambert Academic Publishing. Available on this [link](#)

09/2016

Mones, H. (2016). Value Added Tax and Policies of Social Injustice. Cairo: Sasa Post. Available on this [link](#)

08/2016

Mones, H. (2016). Noah's Ark and Scenarios of Post Migration [Safenet Nouh w Senaryohat Ma Baad AlHegra]. Cairo: Sasa Post.

Available on this link

- 04/2016 Mones, H. (2016). Case study Egypt – social media, web 2.0 and public accountability. Erfurt: Global Public Policy Watch. Available on this link
- 10/2015 Mones, H. (2015). Examining Gender Discourses in Economic and Social Development Policies in Egypt post-revolution. Conference Proceedings of Economic Policies and Social Justice in the MENA Conference, Tunis.

### **CONFERENCE PRESENTATIONS**

- 05/2023 Websummit, Rio De Janeiro: Digital Service in Germany
- 09/2022 CIVICA Conference, Budapest: Social Media and Public Value creation
- 08/2022 Digital Citizens Conference, Erfurt: Keynote speech
- 06/2022 POINT 10 conference, Sarajevo: Us versus them: digital discrimination in times of war.
- 05/2022 Conference24: Larnaka: Role of social media in the evolution of digital content
- 05/2019 POINT 8 conference, Sarajevo: Using machine learning to detect violations in news articles
- 05/2017 POINT 5 conference, Sarajevo: Political Transformations in Egypt post-Revolution
- 04/2017 Personal Democracy Forum, Gdansk: Lessons Learned from the Egyptian Revolution
- 10/2015 Conference of Economic Policies and Social Justice in the MENA region, Tunis: Examining Gender Discourses in Economic and Social Development Policies in Egypt 2011-2015

### **PERSONAL SKILLS AND COMPETENCIES**

- LANGUAGE SKILLS
- Arabic: Mother Tongue
  - English: Fluent (C2)
  - German: Moderate (B1)
- COMPUTER SKILLS
- MAXQDA software for Qualitative Text Analysis
  - Excel (Producing Charts and Formulas)
  - Microsoft Office Package
  - R Studio for Quantitative Text Analysis
  - N-vivo for Qualitative Text Analysis
  - Team coordination through Slack and Trello Platforms

### **VOLUNTEERING**

- 2015 Co-founder of MediaMeter (AkhbarMeter) Project, Egypt
- 2014 Co-founder of globalmeter.org platform for political accountability
- 2013 Founder of “Ra2eb” project to evaluate the efficiency of development projects
- 2011 Co-founder of “Qestas” for Peace, Development and Human Rights

### **AWARDS AND SCHOLARSHIPS**

- 2017 Shortlisted for the European Youth Award
- 2016 Willy Brandt School of Public Policy scholarship for MPP
- 2014 The Chevening Scholarship Award
- 2011 The Extra Mile Award from the U.S. Department of State.
- 2007 NESAs Undergraduate Exchange Program’s Scholarship Award.

Berlin, 14/01/2024